

Marine Racing Club (MRC) — Meeting Minutes

Meeting Date: 01/24/2026

Location: Antioch, IL and Zoom Link provided

Attendees: Ryan Burdick, Tyler Burdick Brian Palmquist, Cassandra Olson, Tadd Olson, Lindsey Hoffmann, John Hoffmann, Jamie Hoffmann, JR Hoffmann, Michael Mackey, Lauren Mackey, Holden Mackey, Bennett Mackey, Chuck Holmouth, Tom Predis, Karl Williams, Michael Shepard, Bill Gohr, Mikey Pavlick, Jared Pavlick, Bill Pavlick, Karsten Pavlick, John Korbus

Called to Order: 10:00 AM

Facilitator: Holden Mackey, Commodore

Minutes Prepared By: Lauren Mackey, Secretary

1. Review of Previous Meeting

- Prior meeting topics were reviewed.
- Continued focus on expanding promotion and increasing inter-club involvement.
- Emphasis on building stronger relationships with other clubs and race sites for mutual visibility and participation.

2. Promotion & Club Engagement Strategy

Discussion focused on increasing visibility and cross-club participation.

Ideas discussed:

- Increase outreach and collaboration with other racing clubs.
- Promote races more aggressively across regions.
- Expand use of:
 - Tow money incentives
 - Prize money incentives
 - Cross-promotion with other race sites
- Place promotional materials at local businesses.
- Increase awareness of MRC events among other clubs and race organizations.
- Increase overall engagement and outreach presence.

3. Safety Updates

- Safety remains top priority.
- SORC and safety equipment standards reviewed.
- Members advised to inspect and update all equipment.
- Helmet rule update:
 - Snell-rated of 2015 helmets currently in use have **one additional approved year** remaining.

- European helmets were discussed

4. Schedule & Communications

- Race schedule reviewed.
- Recommendation made to:
 - Pair schedule posts with **email blast distribution**
 - Increase direct communication with members and members of other clubs.
- Action item
 - Palmquist brought up it may be a good idea to communicate with Kristy regarding a North American Championship for 350.

5. PRO Class Inclusion at Events

Discussion regarding adding PRO class participation at additional races.

Requirements identified:

- Need qualified officials.
- Must coordinate with DNR for approvals.
- Antioch site would require deeper DNR coordination.

Next step:

- Connect with Shep to:
 - Work with DNR for Antioch race
 - Review pros/cons
 - Evaluate cost balance and feasibility.

Additional consideration:

- Explore inviting PRO class to Rock Falls events.

6. Future Major Events

- 2027 Divisionals planned for Rock Falls.
- The event will require a formal race commission structure.

7. Club Truck Status

- Club truck currently located at the Hoffmann farm.
- Mackey and Hoffmann families recognized for extensive groundwork and support.
- The truck requires renovation — approved by group consensus in BSOA and MRC.
- Plan to:
 - Set work dates
 - Increase volunteer participation.

- Possible transport support:
 - Chuck and Tom may assist with returning the truck to Antioch after the Danville race.

8. Race Site Discussions

Rockford

- Still considered a potential site for next year (2027).
- City budgeting support is being explored.

Beloit

- The community remains interested in hosting MRC.
- September (Labor Day weekend) deemed **not feasible**.
- Would require:
 - Alternate weekend
 - Stronger sponsorship support
 - Detailed cost breakdown
- Attendance concerns noted if scheduled alongside another race weekend.

Janesville & Rockford Site Research

- Suggested visiting during jet ski weekends and similar events.
- Goal: observe event logistics and operations.
- Opportunity to connect with local organizers.

Danville Race

- Mentioned during the meeting.
- No new updates available at this time.

9. National Meeting Topics

Topics proposed for national meeting discussion:

- Potential approval of Korbus as J builder.
- J class development initiative:
 - Kit priced out and available through Korbus.
 - Need race committee volunteers.
 - Plan club build day with an organized work schedule.
 - Need J props for 4 Stroke

10. Recruitment & Incentives

- Increase incentives for participation through:
 - Expanded social media presence

- Better promotion of driving school
- Personal outreach and welcoming messaging
- Community-facing promotion at boat shows and similar events.

12. Action Items Summary

- Send scheduled email blasts to members for the 2026 schedule.
- Talk to Kristy regarding the 350 North American Championship.
- Contact Shep regarding DNR coordination for PRO class inclusion at Antioch.
- Plan club truck renovation work dates.
- Develop sponsorship cost breakdown for MRC races.
- Explore boat show participation opportunities.
- Begin planning J 4 Stroke class build day.

Adjourned: 11:31AM