

Meeting: Marine Racing Club
Date: February 21, 2011
Time: 7:00 p.m.
Location: Jim Fairchild's shop (Batavia, IL)
Attendees: Bill Pavlick III, "Chicago" Paul Nielander, Gene Schertz, Jim Fairchild, Kai Pavlick,
Karsten Pavlick, John Korbus, Ray Pittman, Michael Mackey (via telephone)
Secretary: Michael Mackey

Due to icy road conditions, Secretary Mackey was unable to attend this meeting. Below are the meeting minutes as taken by Bill Pavlick III.

Chicago Paul reported that at the APBA annual meeting, he was able to get grant money from the Historical Society for the purchase of two sets of Kevlar and life jackets (from either SRP or Life Line), as well as a new Yamato 302 (from Ric Montoya). Paul will coordinate the purchase of safety gear, and Mike Pavlick will coordinate the purchase of the Y-302. Due to miscommunication the shipping and embroidery for the gear will have to be paid for by MRC as it will not be covered by the grant.

MRC would like to thank the APBA Historical Society for helping us expand our driving school program.

Paul also reported that he secured the money from the SORC to fund the filming and production of the 30-minute television show for Wakefield.

CANDLEWICK:

Paul reported that Bill Carter has the sponsorship contract form and can begin approaching potential sponsors. Paul will work with Tracy (Candlewick) in order to work out promo details. Driving School is still being evaluated by Candlewick.

ROCHELLE:

Bill Pavlick III to contact Ross about advertising the Driving School in Rochelle.

ELGIN:

Good opportunity for promo, especially the school at Rochelle. Need to discuss in more detail at the next meeting.

FLY & BUY RIG:

Paul and Mackey to work on signage for display at the race sites.

At 7:45 p.m., Jim Fairchild called Secretary Mackey and the meeting continued with Mackey in attendance via speaker phone. These minutes account for that portion of the meeting.

ROCHELLE:

Advertising

- Want to advertise the Driving School of this weekend.
- Mackey to call Kris Shepard about placing print ads in Shep's newspaper.
- Chicago Paul is buying material to create six banners which he will print. MRC to reimburse Nielander for materials and ink.
- Look into advertising on beer coasters for use in local bars and clubs.
- Ad copy deadline is March 30, 2011 or the March MRC meeting, whichever comes first.
- Nielander and Mackey will work together on promotional/advertising and the Fly & Buy materials.

Safety

- Tad Olson responsible for securing the ambulance.

Driving School

- Cost to Driving School participants will be a flat \$100 for the entire weekend. This fee covers MRC yearly membership dues, APBA weekend Driving School dues, the dry land and boat school on Friday as well as entry fees for Saturday and Sunday. IF a participant cannot race Saturday and/or Sunday, MRC reserves the option to refund that person's entry fee(s). However, we will not announce or advertise this option.

Motion to adjourn meeting at 8:37 p.m. Motion was seconded and passed; meeting adjourned.

Next meeting date: TBA